

Nauvoo Operations Group meeting December 9, 2025

Those in attendance: Carolyn Baker, Deb Batey, Brad Bengé, Dawn Durgin, Evelyn Dustin, and Doug Howell

Guests: Myra Elliot and Denise White

Brad offered prayer.

Dawn made a motion and Brad seconded it to approve the minutes. There were no additions or corrections.

We will do election of officers in January because of lack of quorum.

Dawn said the play, A Christmas Carol, went well. She said it was amazing the number of people there. For the two different times the play was presented, approximately 325-350 people attended.

This community group will be doing another play in the spring and again in the fall.

We got 20% of their earnings which was about \$595.

Evelyn said the stage will stay up and it is not much bigger than the one that was originally there. Dawn said we have to figure out what to do with a piano and two podiums. Myra mentioned putting a railing for getting onto the stage, maybe one that can go up and down.

Brad mentioned we need a podium on the stage and one down on the floor for those who cannot get on the stage.

Dawn talked about credit card surcharge. She talked to Camp Spot and set up a 3% surcharge. Every time a credit card is used, we charge 3% of the total charge.

Dawn tried to do this with Square, but she could not get access into it because there are another name and phone number associated with the account. Square needs to be under the campgrounds name and number so Dawn can access it. She is going to work with Lynn on getting this done.

The Chamber of Commerce has a lady who has a system to put ads on the radio. They are 30 second "blurbs" that will be aired about eight times a day. The cost is \$60 a month to advertise the Nauvoo Campgrounds.

Denise mentioned we need a tracking system to see who hears these ads. One idea is to put on the registration forms a line that asks how they heard about us.

There will be a lot of basketball games and people will hear about Camp Nauvoo.

We do not have an advertising budget, so we would need a new line item on the budget.

Camp Nauvoo is not on the map for tourism. Dawn is going to check how we can get put on the map.

Evelyn made a motion to pay \$60 a month for advertising and Dawn seconded it. The motion passed.

Dawn will give her ideas of what we would like in the "blurbs." Sometimes, people ignore the advertisements, so Brad suggested using a child to talk about Camp Nauvoo. People listen to kids. It is also important people know we are a pet friendly campground

Reservations for next year are starting to come in. The LDS women wanted to have a women's retreat in the lodge, but they said the \$400 a day rental was not in their budget.

The shower house still needs winterizing. The air compressor did not work so Lynn could not get it winterized. Dawn will borrow an air compressor from someone for this job, but we will need one before next spring.

Doug asked is there will still be camps at CVG. This depends on who buys the campgrounds there and if they will let us have camps in July. The water has been tested and is okay. They still need to check out the lagoon. Evelyn said it would be better if they sell it as is and take less money. That way, they do not have to spend money on a lot of repairs.

Brad said we need a plan of action if CVG cannot use their campgrounds. Julie and Carolyn have discussed this and have also talked about a multi-tiered camp.

Evelyn said it is difficult to get camps on the calendar. We need to make money.

Brad emphasized the need for a blueprint and action.

Julie and Carolyn will head up this and will get help as needed.

Doug made a motion to adjourn and Dawn seconded it.

The next meeting is January 13th at 7:00 pm via zoom.

Respectfully Submitted,
Carolyn Baker, Secretary